

Privacy Policy

Ved Brothers Securities Pvt Ltd

Ved Brothers Securities Pvt Ltd (“Ved Brothers Securities Pvt Ltd”, “we”, “our”, or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, share, and safeguard your personal information when you visit our website and use our products and services.

1. Scope of this Policy : This Privacy Policy covers Ved Brothers Securities Pvt Ltd’ treatment of personally identifiable information that is collected:
 - When you visit or use our website.
 - When you register for our services, including trading services
 - When you interact with us through any online or offline channel linked to our services

It does **not** apply to practices of companies that are not owned or controlled by Ved Brothers Securities Pvt Ltd, or to persons that Ved Brothers Securities Pvt Ltd does not employ or manage.

2. Information We Collect & How We Use It

a) Information You Provide to Us

Ved Brothers Securities Pvt Ltd may collect personally identifiable information when you:

- Open an account
- Use Trading, Derivatives trading, or any other services
- Fill out forms, submit queries, or contact us for support

The information may include (but is not limited to):

- Name
- Address and PIN/ZIP code
- Date of birth
- Gender
- Contact details (email, mobile number, etc.)
- PAN and other KYC details
- Occupation, education, and industry
- Financial and investment-related information
- Any other information required under applicable regulations

Once you register with Ved Brothers Securities Pvt Ltd and use our services, you are treated as a client of Ved Brothers Securities Pvt Ltd.

b) Use of Information

We use the information collected for purposes including:

- Providing, operating, and maintaining your trading account
- Customizing content, products, and services for you
- Processing your instructions and requests promptly
- Complying with legal, regulatory, and KYC/AML requirements
- Communicating updates, alerts, and changes to our services or policies
- Improving our website, platforms, and customer experience

3. Information Sharing & Disclosure

1. Ved Brothers Securities Pvt Ltd does **not** sell or rent your personal information to anyone.
2. Access to your information is restricted to:
 - Authorized employees
 - Group entities, service providers, and partners who need the information to provide services to you and are bound by confidentiality obligations
3. We may share your information:
 - With your consent; or
 - As required by law, regulation, regulators, exchanges, depositories, or court orders; or
 - To protect our rights, property, or safety or that of our clients or the public.

Any such sharing will be limited to what is reasonably necessary for the purpose.

4. Security

1. Your Ved Brothers Securities Pvt Ltd Account Information is password-protected for your privacy and security.
2. We use reasonable security measures and technical safeguards to protect your personal information from unauthorized access, misuse, or disclosure.

Ved Brothers Securities Pvt Ltd will never ask you to share your password over phone, email, or SMS.

5. Managing & Updating Your Information

- You may review, update, or modify your account information and certain preferences by contacting our support team.
- You are responsible for providing accurate, complete, and up-to-date information, and for informing us of any changes promptly.

6. Changes to this Policy

Ved Brothers Securities Pvt Ltd may revise this Privacy Policy from time to time. If we make any material changes in the way we use or treat your personal information, we will notify you by:

- Posting an updated version on our website; and/or
- Displaying a prominent notice on relevant pages; and/or
- Communicating via email/SMS to your registered contact details.

Your continued use of our services after such changes will constitute your acceptance of the revised policy.

7. Queries & Suggestions

If you have any questions, concerns, or suggestions regarding this Privacy Policy or our data practices, you can contact us at: **vbspl@yahoo.co.in**